

EFG launches elegant and comfortable beam sofa in collaboration with Olle Lundberg Appoint's organic design brings warmth to public interiors

EFG now presents Appoint – a flexible beam sofa that combines Scandinavian elegance, comfort and sustainability. With a solid wooden frame and soft, organic lines, Appoint brings a warm and inviting presence to a variety of public environments, from airport lounges to healthcare environments.

In public interiors often characterised by cool, minimalist spaces, EFG aims to offer a more tactile and welcoming atmosphere. In collaboration with designer Olle Lundberg, EFG has developed Appoint – a beam sofa with organic design and well-considered comfort, designed to meet the demands of waiting halls, airport lounges, receptions and healthcare facilities. Featuring a wooden beam and a distinctly Scandinavian aesthetic, Appoint provides a welcoming expression without compromising on functionality or hygiene.

"We wanted to introduce an organic warmth to a type of seating that is usually seen as cold and purely functional. That's why we chose to combine wood with rounded forms to soften the look while adding comfort," says Andreas Mattisson, Manager Product Development at EFG.

The sofa can be upholstered in easy-to-disinfect faux leather and features a divided seat and back – known as a crumb gap – to simplify cleaning. Its leg design minimises contact with the floor, aligning with the strict hygiene requirements of healthcare environments.

"The ability to disinfect the furniture is essential in healthcare settings, so Appoint was designed with that in mind. It also offers stationary seating, which is ideal for waiting rooms where movable furniture is less desirable," says Olle Lundberg, designer at LundbergDesign.

Unlike many beam sofas constructed in metal, Appoint is built around a sustainable wooden beam – a key design element as well as a functional one. Its flexible structure allows the sofa to be easily adapted to different room layouts. With a wide range of configurations, Appoint can be placed along a wall, in the middle of a space or wrapped around a corner. The sofa can be configured with tables and armrests and is also available with raised or extra-wide seats, as well as wheelchair-accessible options.

Thanks to EFG's layer-by-layer design, all components can be replaced if needed. The upholstery is also fully removable with zips on the seat and back – a unique solution for this type of furniture, making it easy to renovate and update over time. Both the seat and back frame, as well as the beam, are made from FSC® certified wood (FSC-C009111) from responsibly managed forests and other controlled sources. Appoint is Möbelfakta certified and comes with a verified Environmental Product Declaration (EPD).

Appoint is available for sale from 19 May 2025.

Key features

- Designed in collaboration with Olle Lundberg
- Flexible beam sofa for public spaces
- High seating comfort and long-term durability
- Hygiene-adapted design with crumb gap
- Upholstered in easy-to-disinfect faux leather
- Configurable with tables, armrests and seat variations
- All components and upholstery can be replaced
- Wooden beam with a low CO2 footprint
- Möbelfakta certified and FSC® certified wood (FSC-C009111)
- Environmental data provided through EPD
- Sales start 19 May 2025

About EFG

With its roots in Scandinavian design, Swedish furniture company EFG has been manufacturing high quality, sustainable furniture for more than 135 years. EFG creates interior solutions for tomorrow's work and meetings in collaboration with studios and designers like FRONT, Form Us With Love, Olle Lundberg and Carl Öjerstam. Through a design process based on flexibility and long product life, EFG drives the development of recyclable furniture that is designed to last and be cherished. The products feature a layer-by-layer design that enable the replacement and repair of components and upholstery, making them easy to update over time.

About Olle Lundberg

Olle Lundberg began his career as a designer in the late 1980s. He studied industrial design at Konstfack University of Arts in Stockholm, the University of Essen and ENSCI – Les Ateliers in Paris. Since 1990, he has run his own studio, LundbergDesign, based in Stockholm. The studio has received several international design awards, including Red Dot Design and iF Design Awards. Olle Lundberg also designed Surround for EFG. Read more about Olle Lundberg at www.lundbergdesign.se.

FOR FURTHER INFORMATION, PLEASE CONTACT:

EFG European Furniture Group

Malin Gloss – Head of Marketing and Business Development

E-post: marketing@efg.se

Craig Howarth – CEO

E-post: craig.howarth@efg.se

LundbergDesign

Olle Lundberg – Designer

E-post: olle@lundbergdesign.se